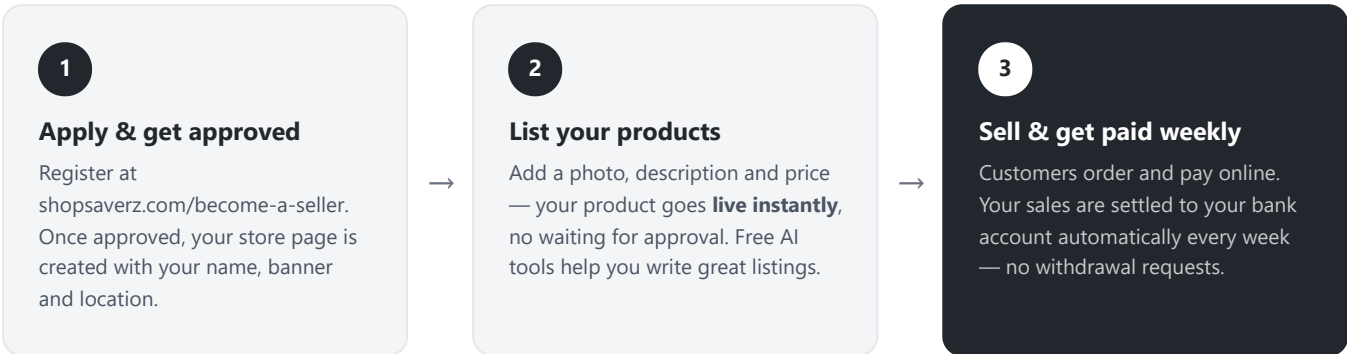


# Sell online. Get discovered. Get paid every week.

ShopSaverz is an Indian marketplace where customers shop deals from independent stores — and bid free points to win products. As a seller you get your own store page, tools to promote it, and automatic weekly settlements to your bank account.

## START SELLING IN 3 STEPS



## EVERY NEW STORE GETS

**120 + 120**  
**120 product slots** for direct-purchase listings, plus **120 bidding listings** — and a bid slot frees up the moment its round closes, so that's 120 auctions running at once.

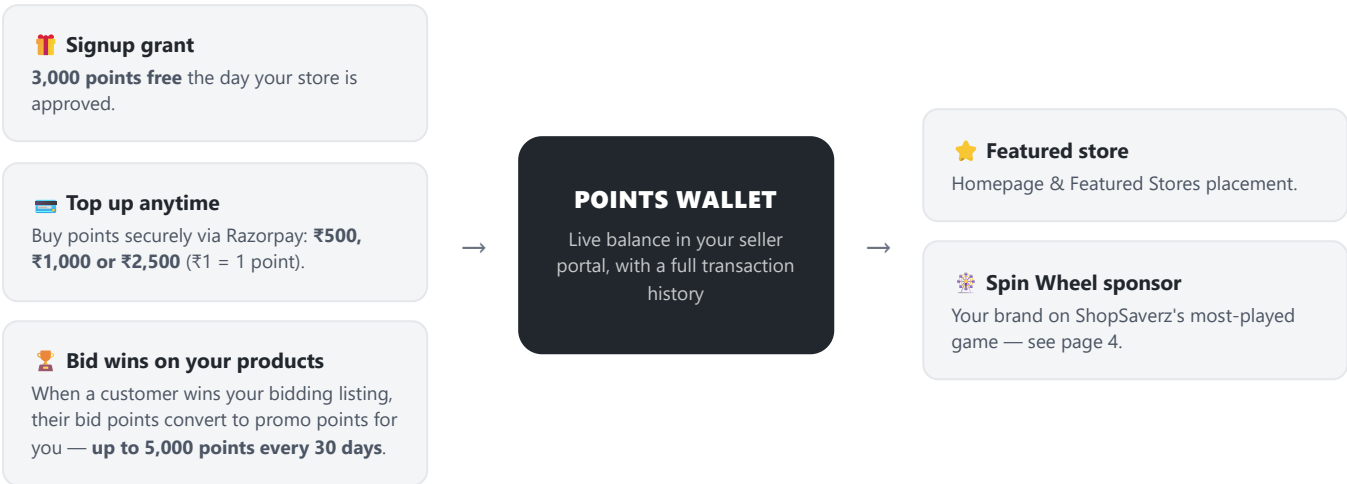
**3,000 pts**  
**Free promotional points** credited at signup — use them to feature your store and sponsor the Spin Wheel.

**Weekly ₹**  
**Automatic settlements.** Each week's sales are totalled and paid to your bank — you never have to ask for your money.

## YOU RUN TWO WALLETS — KEEP THEM STRAIGHT

|                       | PROMOTIONAL POINTS                         | EARNINGS (₹)                      |
|-----------------------|--------------------------------------------|-----------------------------------|
| <b>What it is</b>     | Marketing budget for promoting your store  | Real money from your sales        |
| <b>How you get it</b> | 3,000 free at signup · top-ups · bid wins  | Customers buying your products    |
| <b>Where it goes</b>  | Featured placement, Spin Wheel sponsorship | Straight to your bank, every week |
| <b>Cash value</b>     | None — points never convert to money       | 100% real, minus commission & TDS |

Your promotional points — earn, hold, spend



THE TWO PLACEMENTS, IN DETAIL

| PLACEMENT          | WHERE CUSTOMERS SEE IT                                                                                                                                | WHAT IT COSTS                                                                                                     | HOW LONG IT RUNS                                                                                        |
|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|
| Featured store     | Homepage "Featured Sellers" strip, the Featured Stores directory, and a Featured badge on your store page. Unlocks a premium store banner (1500×500). | From <b>1 point per unique visitor per day</b> . Daily spend capped at 500 points.                                | On/off toggle — runs until you pause it or points run out, then pauses automatically. Never overdrafts. |
| Spin Wheel sponsor | "Coin wins brought to you by <i>your store</i> " on the Spin & Win page — linked to your store.                                                       | You set the budget. Metered at <b>1 point per view</b> , or <b>5 points per ₹1</b> of coins the wheel gives away. | Until your budget is used, then the next sponsor in queue takes over.                                   |

BUILT-IN PROTECTIONS

**Pay per real person.** You're billed once per unique visitor per day — repeat refreshes aren't charged again.

**Auto-pause.** Promotions stop the moment your balance can't cover the next view. Your wallet can never go negative.

**Full transparency.** An "Ad reach" report in your portal shows exactly how many people saw your promotions each day.

Where exactly each placement appears — the homepage strip, the Spin & Win page, the store directory — is shown with real screenshots in the companion **ShopSaverz Ad Placements** sheet; ask your account manager for it. Bidding listings work as promotion too: customers bid free points (never money) to win a product you've listed. The winner becomes your customer, and their winning bid converts to promotional points for you. Promotional points have no cash value and cannot be withdrawn.

## The money lifecycle — automatic, every week

- 1 Customer orders & pays online**  
Payment is collected securely by ShopSaverz (Razorpay). You dispatch the order.
- 2 Your week's sales are totalled**  
Every Monday–Sunday of sales becomes one settlement. Cancelled and refunded orders are excluded.
- 3 Settlement is created on Monday**  
You see it in your seller wallet with a reference number and full breakdown.
- 4 Commission & TDS are deducted**  
Platform commission is **8%–22% depending on category** (standard 20%), locked in at the moment of sale — later rate changes never touch past orders. Plus 1% TDS (Sec 194-O, credited against your taxes).
- 5 Net amount is paid to your bank**  
Marked paid with a reference you can track. No withdrawal request ever needed — it just arrives.

### EXAMPLE WEEK

|                          |               |
|--------------------------|---------------|
| Your sales (GMV)         | ₹3,480        |
| Commission (20%)         | – ₹696        |
| TDS (1%)                 | – ₹35         |
| <b>Paid to your bank</b> | <b>₹2,749</b> |

Commission depends on your product category — food & gourmet is as low as 8%. Your exact rate is shown on every listing and confirmed at onboarding.

### ONE-TIME KYC — DO THIS EARLY

- ☐ **GSTIN** — your 15-character GST number
- ☐ **PAN** — card photo or scan
- ☐ **GST certificate** — photo or scan
- ☐ **Bank proof** — cancelled cheque or passbook showing name & account number

Submit everything in your seller portal under **Payment & Documents**. You can start selling right away — earnings keep accruing from day one — but settlements are **released only after your KYC is verified**. Doing it in week one means your very first payout arrives on time.

### Ready to open your store?

Apply at [shopsaverz.com/become-a-seller](https://shopsaverz.com/become-a-seller) — our team reviews and approves every store personally.

[contact@shopsaverz.com](mailto:contact@shopsaverz.com)

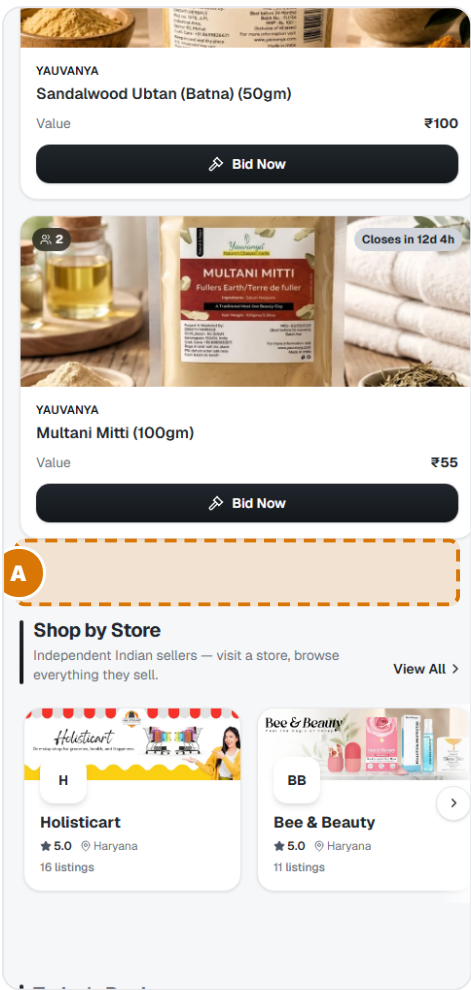
Helpline: +91-79860-31904

Rates, point values and grants shown are current platform defaults and may be revised. Promotional points are a marketing benefit with no cash value. Sellers arrange dispatch of their own orders. ShopSaverz is operated by Accendos Web Technologies Pvt. Ltd., Panchkula, Haryana · GSTIN 06ABBCA7381F1ZR.

Where your promotional points show

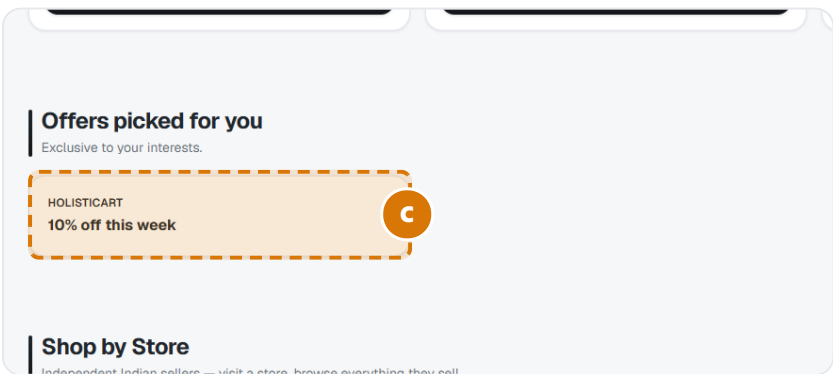
Real screenshots of shopsaverz.com, September 2026 — the three placements your points buy, outlined exactly where they appear. **A** and **B** were taken with nothing running, so the outline marks the spot rather than a live banner; **C** was captured with a real campaign live.

HOMEPAGE — FEATURED SELLERS STRIP



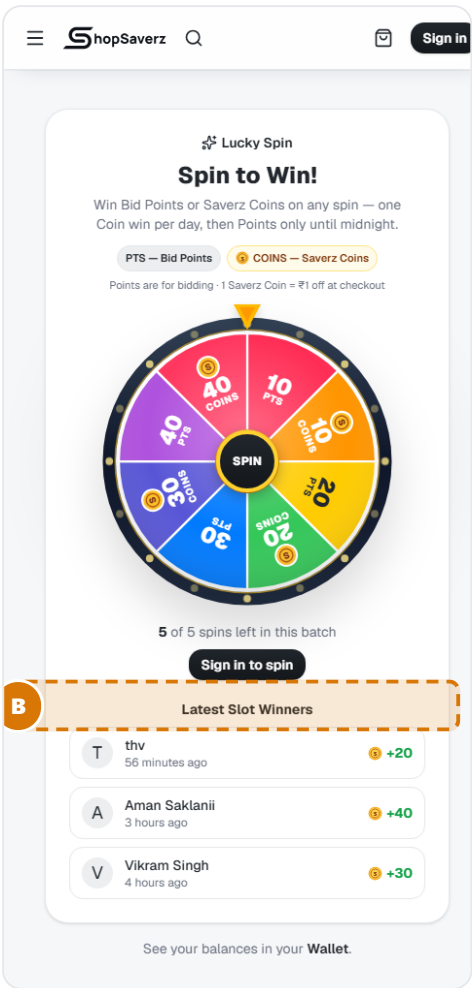
Between **Bid & Win** and **Shop by Store** — the first thing after the auctions every visitor scrolls past.

HOMEPAGE — OFFERS PICKED FOR YOU



Directly under the Featured Sellers strip, above **Shop by Store** — shown only to shoppers whose history matches the audience you pick.

SPIN & WIN — SPONSOR CREDIT



Directly under the Spin button, above the winners list, on every spin.

**A Featured store.** Your store card in the homepage strip, plus a Featured badge on your store page and in the directory. Switch it on in **Promote Store**; it costs 1 point per unique visitor per day, capped at 500.

**B Spin Wheel sponsor.** "Sponsored — Saverz Coin wins brought to you by *your store*", linked to your page, on ShopSaverz's most-played screen. You set the budget; 1 point per view, or 5 points per ₹1 the wheel gives away.

**C Targeted offer.** A card headed "Offers picked for you", carrying your store name, your headline and an optional coupon code, linking straight to the product or your store. You choose the audience — recent buyers, frequent buyers, a category's regulars — in **Audiences**; 1 point per shopper per day, against a budget you set.

All three pause themselves the moment your balance cannot cover the next view. Your account manager can switch any of them on for you.